



Sports



Body  
Movement



Mindfulness



Family  
Togetherness

# Jump, skip, leap with us into the 2022 WASHBURN GAMES!

Sunday, September 25, 2022 | Great Lawn at Allianz Field | [washburngames.org](http://washburngames.org)

## ABOUT THE WASHBURN GAMES

Presented by **Allianz** 

Team up with Washburn Center for the 13th Annual Washburn Games! This family-friendly event connects kids ages 4-12 to sports, movement, mindfulness activities and more. The Games brings together more than 250 kids and their families to spend the afternoon outside exploring a variety of sports, crafts, music and more! It will connect kids and families to our community while having fun and giving back.



## YOUR IMPACT

With your company's partnership, you'll join the synergy created by 70+ organizations that support The Washburn Games - all because a child's mental health is as important as their physical health.

Through your sponsorship you will engage with a diverse community, provide your employees the opportunity to make a difference, increase your visibility and create a lasting impact for kids and families. Your partnership connects children with therapeutic services to find stability and a path forward.

## OUR MISSION

Our mission is to nurture every child and family's well-being and full potential through transformative children's mental health care. Washburn Center served 3,776 children and 11,238 family members in 2021. 73% of families served are experiencing financial hardship.

Washburn Center for Children meets children and families where they are — physically, emotionally and culturally. Helping children develop and grow through the trauma, anxiety and depression of these massive societal changes requires a comprehensive approach, with direct help and support in schools, at home and in community mental health clinics.



Sponsorship packages	Presenting \$15,000	Platinum \$10,000	Gold \$7,500	Rockstar \$5,000	Creativity \$5,000	Silver \$5,000	Bronze \$2,500	Teammate \$500-\$2,499
Naming rights to event	X							
Opportunity to speak at event	X							
Sponsor-created video sent to all families	X	X						
Recognition on pre-event marketing materials	X	X	X	X	X			
Logo on event t-shirt	X	X	X	X	X	X	X	X
Name/Logo on social posts leading up to event	All posts	2 posts	1 post	1 post	1 post	1 post	1 post	
Free admission for kids of clients and employees	X	X	X	X	X	X	X	X
Opportunity to include promo product in event bag	X	X	X	X	X	X	X	X

*All sponsorship levels include name/logo on event signage, program and on [www.washburngames.org](http://www.washburngames.org)*



## CONTACT

To learn more or secure your sponsorship, contact:

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## JOIN THE FUN!

It takes nearly 200 volunteers to make the Games happen every year!

With your sponsorship, you can host a sports station and offer your employees a volunteer opportunity.